

Welcome

Richard Thomas

Falmouth BID Chairman





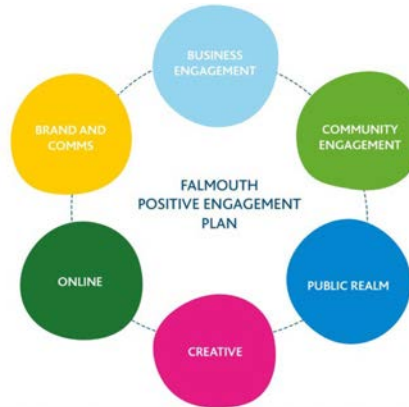
FALMOUTH

Business Improvement District (BID)

2021 Review



Leadership



NHS Cornwall and the Isles of Scilly Health and Care Partnership

Pfizer COVID vaccination walk-in clinic

Friday 17 September, 9.30am to 5.30pm
Church Corner, Church Street,
Falmouth TR11 3DR

First doses for people 16 or older. Second doses are available to adults 18 or older who had their first dose 8 weeks before.

#DoltForCornwall

No need to book, just turn up!



Cornwall and the Isles of Scilly Health and Care Partnership

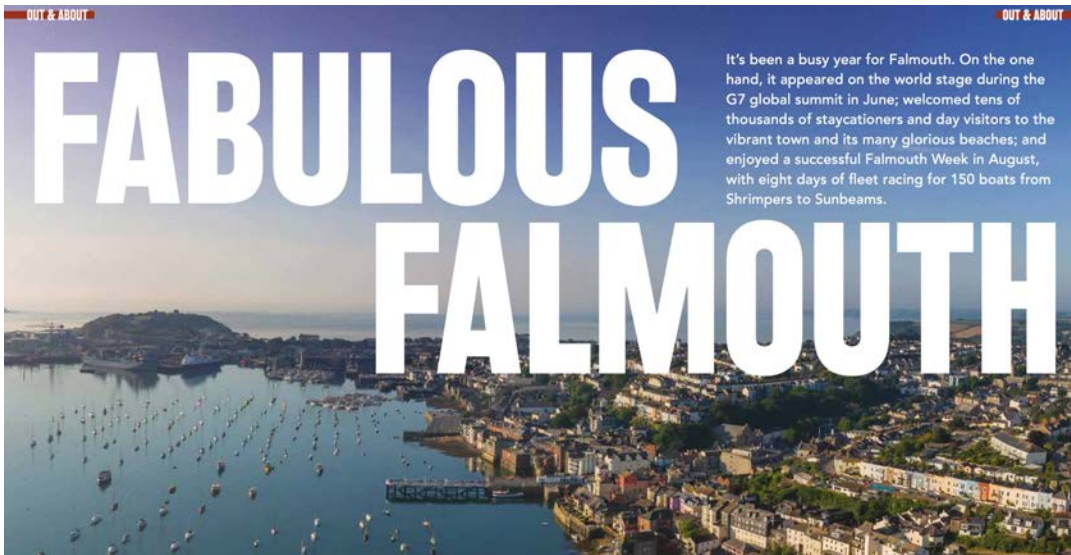
The best way to protect your family and community is to have the COVID vaccine.

There is a vaccination clinic here on

Friday 17 September
9.30am – 5.30pm
Church Corner, Church Street,
Falmouth TR11 3HZ

If you're a carer or work in any care setting you will need to be fully vaccinated to continue accessing care homes from the 11 November.

First doses for 16+ and second dose for anyone over 8 weeks since first



BLUE ECONOMY

The marine sector in the South West is at the forefront of a range of ground-breaking environmental advances. **Suzanne Savill** finds out more

The historic wooden ferry Kingsley II can usually be seen on the River Fal in Cornwall. However, when world leaders meet in Glasgow for the 26th UN Climate Change Conference of the Parties (COP26) it will be among a flotilla of environmentally friendly vessels on the River Clyde.

The Falmouth-based vessel, owned by River Fal Cornwall (Cornwall Ferries Ltd) has changed little in external appearance since it was built in 1934.

However, it is powered by a cutting-edge hybrid electrical engine that is the result of the Hybrid Electrical Vessel propulsion with integrated Motor Assist project, which involved engineers from REAP Systems,

"The fact that Kingsley II will be on display at COP26 is testament to the collective work that was undertaken to create a 'green' ferry."

Richard Wilcox
Falmouth BID

The engine is the first hybrid diesel electric engine to be retro-installed on a passenger ferry of this scale in the UK, and

It was previously showcased this summer when global issues including the Climate Emergency were discussed at the G7 summit in Cornwall, and it was moored near the international press centre.

"The fact that Kingsley II will be on display at COP26 is testament to the collective work that was undertaken to create a 'green' ferry, and highlights the fact that we have got a number of proactive and innovative businesses in the town," says Richard Wilcox, head of Falmouth Business Improvement District (BID).

Cornwall's marine sector has more than 800 businesses which employ 15,000 people, and contribute more than £1bn to

THE BRYHER'S BOYS + INTERNATIONAL SEA SHANTY FESTIVAL PREPARES FOR THE G7

Bespoke piece prepared for Reuters – the world's largest news provision agency. Reuters created a TV package, a digital package, a pictorial piece and a mini social media edit and distributed all of these across their far-reaching global networks.

Click to watch this video:

[Reuters](#)

A singing group in Cornwall called Bryher's Boys is betting on traditional seafaring songs as the British beach town prepares to welcome world leaders for the G7 summit

[reut.r/2ZTRNSFX](#)



Pride of Place



Visual Impact



Events

Falmouth Book Festival
Wednesday 13 - Sunday 17 October

[Home](#) [Programme](#) [Authors](#) [About](#) [Supporters](#) [Contact](#) [Locations](#) [Volunteer](#)



We organised for Falmouth Deputy Mayor Kirsty Edwards to be interviewed live onboard the Kingsley II to ensure consolidation of messaging and critical profile for this innovation-driven Falmouth business.

112 million people around the world watch BBC News Live every week:

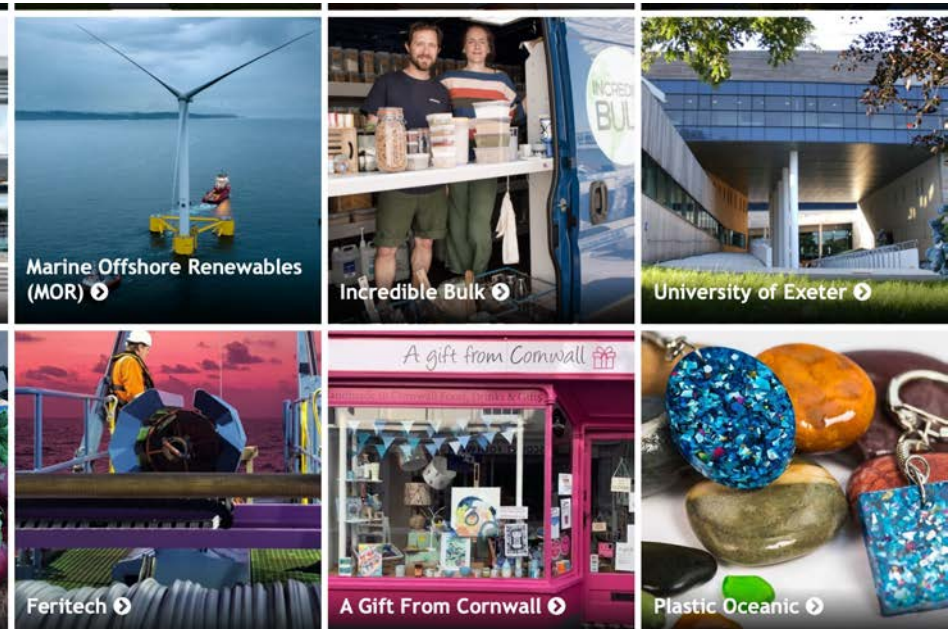


G7 Falmouth Media Portal

Welcome to Falmouth. We extend a Cornish welcome to the G7 media and delegates, as Falmouth hosts the G7 International Media Centre.

Within this section, you will find business case studies, facts and figures, films, a fantastic virtual aerial tour of the town and more besides. We look forward to showcasing our special area as well as its innovative and diverse business sector. This G7 Media Portal gives you a flavour as to why Falmouth is regularly featured in the Sunday Times' 'Best Places to Live' reviews, won the Government's Great British High Street 'Best Coastal Community' accolade, and its management team scooped the UK's 'Best Place Partnership' recognition.

With Visit Cornwall estimating the total economic benefits for the region from hosting the Summit as £50 million, this is an incredible opportunity to present Cornwall and Falmouth to the rest of the world.



'GOOD MORNING FALMOUTH G7' – BBC NEWS LIVE

A full editorial piece, with Falmouth BID supporting Team Cornwall, with the creation of a set of morning round-off interviews with Richard Wilcox on the impact of the G7 on Falmouth and the importance of the legacy of the event. We also pitched and organised a showcase interview with Jonathan Jones, MD of Tregothnan Estate as part of our role within Team Cornwall:



Lobbying

RAISE THE BAR

GRANTS

EVENTS

RATES REFORM

REDUCE VAT

NIGHT-TIME ECONOMY

Rob Holmes

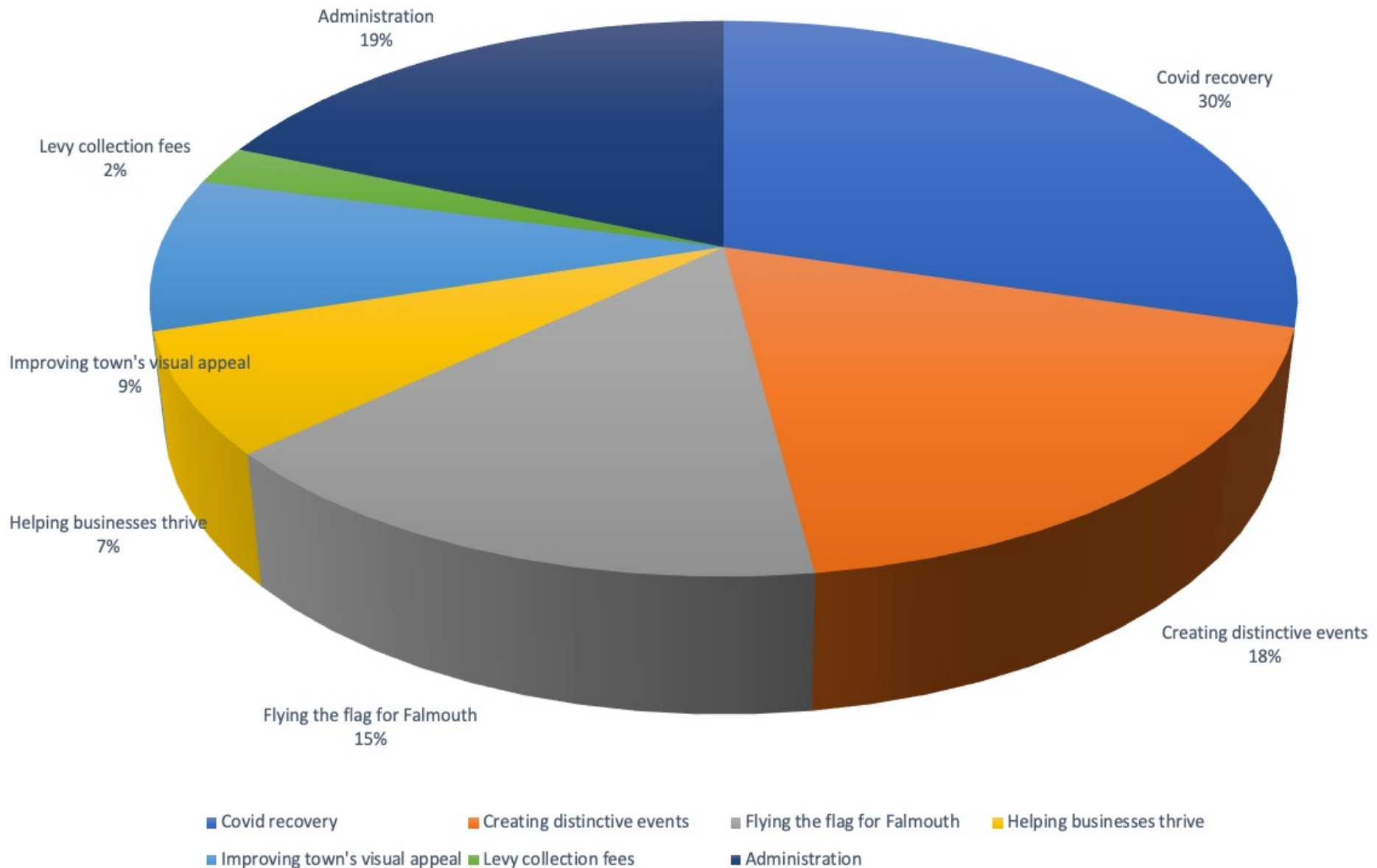
Falmouth BID Company Secretary

<https://www.falmouth.co.uk/falmouth-bid-agm-2021/>

1. Minutes of last BID AGM
2. Financial statements
3. Re-election of Directors



Analysis of expenditure 2020-2021



2022



Place shaping



Digital



FALMOUTH
the spirit of the sea



Locations



Beaches



Town



FALMOUTH

the spirit of the sea

Welcome to Falmouth

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Explore



Safety and security

SHOPWATCH

CCTV

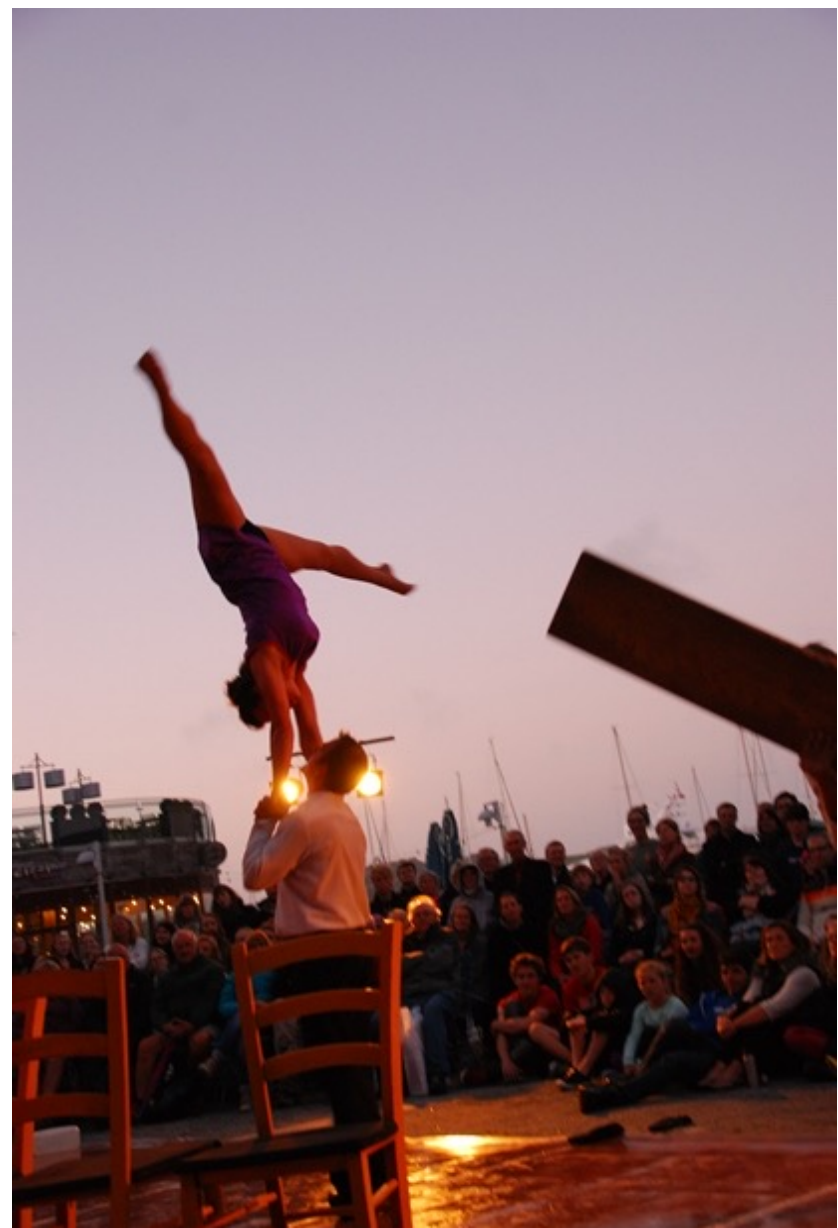
MARSHALLS

DISC

LOBBYING

NIGHT-TIME ECONOMY

Creative Falmouth



Events Programme





FALMOUTH

Business Improvement District (BID)

Thank you

